

# PHILIPS

## sonicare

Sonic electric  
toothbrush with app

DiamondClean  
9000

Connected brushing made easy

Built-in pressure sensor

Smart brush head recognition

4 modes, 3 intensities



HX9911/53



## Whiter, healthier teeth for life

Whiter teeth in just 1 day\*

Philips Sonicare's best whitening in our most elegant sonic electric toothbrush. Switch to Philips Sonicare.

### Enjoy a stylish and user-friendly design

- Simple to charge and style to boot

### DiamondClean users experience improved oral health

- Hard on plaque, gentle on your gums
- Remove up to 100% more stains\* in just 3 days
- Removes up to 10 x more plaque\* for a deep clean
- Stains disappear for a brighter, whiter smile

### Let the DiamondClean 9000 adapt to your needs

- Personalised brushing experience
- Lets you know if you're pressing too hard
- BrushSync automatically selects the best mode for you
- Always know when to replace your brush heads

### Stay on track with a personalised progress report

- Start and keep up healthy habits

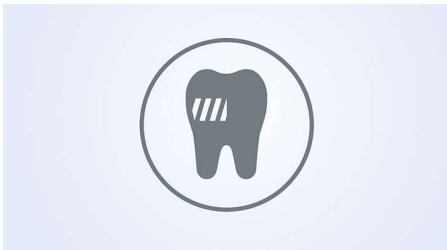
# Highlights

## Remove up to 5 x more stains\*\*\*



Get rid of surface stains and enjoy a whiter smile with the W3 Premium White brush head. The brush head's densely packed bristles are especially designed to tackle stains and the brush is clinically proven to remove up to 100% more stains in just three days.\*\*\*

## Removes up to 10 x more plaque\*



Know you're getting the deepest possible clean with the C3 Premium Plaque Control brush head. The soft, flexible bristles are designed to curve around the contours of your teeth, giving you 4 x more surface contact\*\* and up to 10 x more plaque removal from hard-to-reach spots.

## W3 Premium White brush head



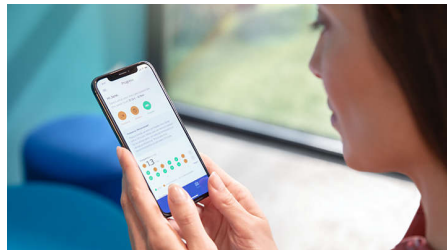
Click on the W3 Premium White brush head to remove surface stains and reveal your whitest smile. Its densely packed central stain removal bristles whiten your teeth from day one.

## C3 Premium Plaque Control



The C3 Premium Plaque Control brush head is designed to give you your deepest clean yet. Soft, flexible sides and bristles perfectly curve around the contours of your teeth, giving you 4 x more surface contact and helping target hard-to-reach spots\*.

## Progress Report



The DiamondClean 9000 gives you the guidance you need to improve and maintain healthy brushing habits in between dentist check-ups. Built-in smart sensors let you know when you're using too much pressure, and by connecting your brushing experience to the Sonicare app, a personalised Progress Report helps you stay on track and see how much you've improved over time.

## 4 modes, 3 intensities



DiamondClean 9000 comes with Clean, White+, Gum Health and Deep Clean+ to take care of your brushing needs. Clean mode is for

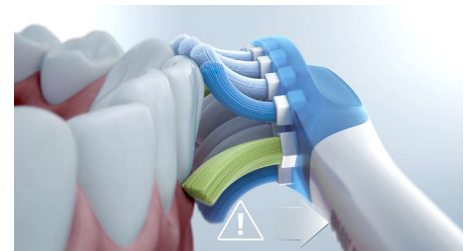
exceptional everyday cleaning, White+ is for removing stains, Gum Health provides a gentle yet effective clean for gums and Deep Clean+ gives you an invigorating deep clean. Three intensities allow you to choose between a higher setting to boost your clean and a lower one for more sensitive mouths.

## BrushSync mode pairing



Smart brush heads ensure you're using the right mode and intensity for the best possible clean. For example, let's say you're using the W3 Premium White brush head. Your DiamondClean 9000's BrushSync technology will automatically sync your brush head with the White+ mode to help whiten your teeth.

## Built-in pressure sensor



You might not notice if you're brushing too hard, but your DiamondClean 9000 will. If you need to ease up, the toothbrush will make a pulsing sound. It's a reminder to let your brush head do the work. 7 out of 10 people found this feature helped them become a better brusher.

# Specifications

## Connectivity

Bluetooth® wireless technology: Connected brushing app

## Power

Voltage: 110–220 V

## Technical specifications

Operating time (full to empty): 14 days\*\*\*

Battery: Rechargeable

Battery type: Lithium ION

## Consumer Trade Item

Height: 25.2

Width: 11.1

Length: 17.4

Net Weight: 0.535

Gross Weight: 0.766

GTIN: 08710103936039

Country of origin: CN

Harmonized system code: 85098000

## Outer Carton

Height: 27.5

Width: 18.9

Length: 35.7

Net Weight: 1.605

Gross Weight: 2.643

GTIN: 18710103936036

## Design and finishing

Colour: Pink

## Service

Warranty: 2-year limited warranty

## Compatibility

Android compatibility: Android phones,

Bluetooth 4.0-enabled tablets

iOS compatibility: iPad 3rd Gen or higher,

iPhone 4S or higher, with iOS7 or higher, with

iOS 7 operating system

## Ease of use

Handle: Slim ergonomic design

Handle compatibility: Easy click-on brush heads

Replacement reminder: To always ensure best results, reminder icon lights up

## Items included

Travel case: USB charging travel case

Brush heads: 1 C3 Premium Plaque Control

Handle: 1 DiamondClean 9000

Charger base: 1

## Cleaning performance

Performance: Removes up to 10 x more plaque\*

Whitening benefits: Whitens teeth in 1 day\*

Timer: BrushPacer and SmarTimer

Pressure feedback: Vibrates handle to alert user

## Modes

3 intensities: High, Low, Medium

Clean: For exceptional everyday cleaning

Deep Clean+: For an invigorating deep clean

Gum Health: Special attention to molars

White+: To remove surface stains

## Smart sensor technology

Pressure sensor: Alerts when brushing too hard

BrushSync Replacement Reminder: Always know when to, replace brush heads

BrushSync Technology: smart brush head, Connects smart handle and

## Software Support

Software updates: Philips offers relevant software updates for a period of 2 years after the date of purchase.

